

Credibility IS the key to fast money and a long-lasting business! (Another benefit!) *Two books have been designed to strategically benefit YOU and ALL CAHP businesses!*



Lou, Count Me In!! I want to be **THE #1 Authority in My Market!** My chapter in the book, "**Doing Good While Doing Well™: How real estate investors provide a service and make a difference**" shows the world, including Sellers, Lenders, Government and Non-Profits, that I am not only an affordable housing expert, but also a published author. I look forward to the business building credibility this will bring.

CAHP Published Author Package



- 1,000 word chapter and 100 word bio with contact info in the book
- "No Hassle" writing and editing process with the help of an editor to support you
- All cover art and inside/outside layout & design
- Your name included along with CAHP experts you select to be in your version of the book
- Access to book download page – Sold on Amazon.com, you can provide free digital download
- Digital version for fast response to prospects
- Lifetime membership in Q & A with marketing expert Mike Lewis (Priceless) and
- Exclusive one-on-one conference with author expert Mike Lewis to help maximize local benefits to your business. **(Highly recommended for best results!)**
- Right to purchase additional copies at the reduced cost of approximately \$3.15 per book (NO minimum order size – even one at a time!!) (**Suggestion:** Give a hard copy to sellers you cannot close after making a presentation. Ask them to read, reason to call back)

CAHP Participation Fee: \$1,995 (regularly \$2,995)

***** FAST MOVER Bonus for All CAHP's (\$2,995 Value) *****
One of the Most Powerful Tools We Have Ever Created!

Written by yours truly and a staff of professional writers the '**Path To Home Ownership**'® (110 pages +/-) includes the advantages of using a Certified Affordable Housing Provider®. This awesome tool, with your name on the cover, will be customized to fit your market and to tell your success story, and why you are their logical choice to do business with.

This book not only shows that you are the top expert in your market but also provides credibility that **ONLY a CAHP** has. (Your competition will hate this). This provides multiple ways for you and your team to convince potential buyers and government housing authorities to work with you. The two books insure your home buyers, sellers and lenders that working with you and your **CAHP** tools is a wise decision for them.



- Your local version will include your chapter and your own Introduction
- Your own personal TITLE and ISBN #, Color Back Cover, & Introduction
- All customization Done-For-You including working with an editor to support you
- Premium placement on a nationwide book website with links to your local site and chapter
- Digital **Custom** version - For email distribution to potential clients, government officials and other PR.
- Right to purchase direct from printer at the reduced cost of approximately \$2.15 (final price will be determined by actual number of pages in your book - No limit to number purchased)

ALERT: This \$2,995 Value is a Limited-Time FAST MOVER - FREE – bonus!!
 (In the future it will be priced separately!)

That's like a "Buy One - Get One Free" Offer That Gives You the Title of "Expert Published Author" For the Rest of Your Life! This Special Offer is **now Open To ALL CAHP's!!!**

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